

# **CREATING THE RIGHT CONDITIONS FOR COPRODUCTION**



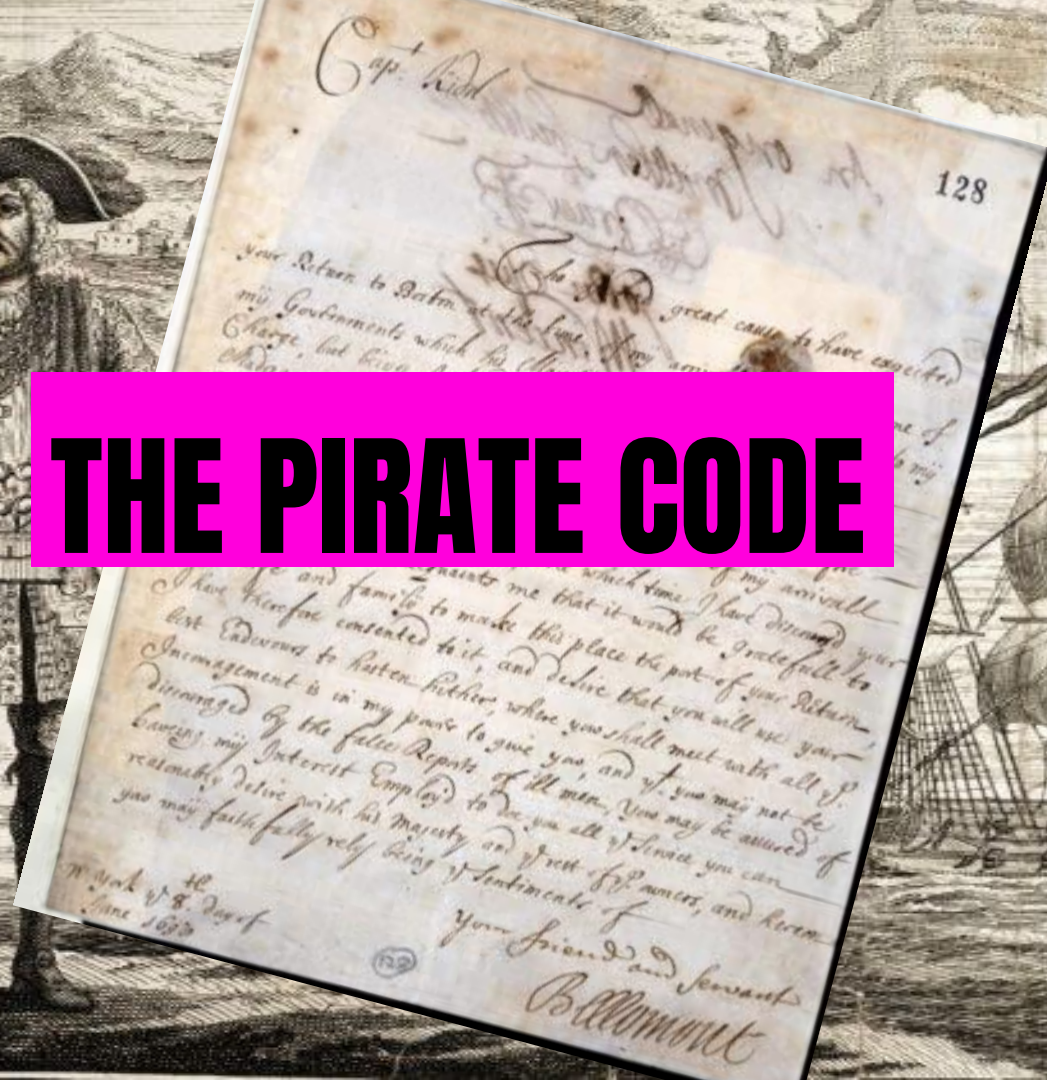


**DIVERSE TEAMS**

***Vs EXCLUSION AND EXPLOITATION***



# THE PIRATE CODE





# EQUAL SAY

***VS. WE KNOW WHAT'S BEST FOR YOU***

YOU HAVE  
the  
FREEDOM  
to  
VOTE





# SELF ORGANISING TEAMS

***Vs COMMAND AND CONTROL***



**LEADERS SHARE POWER**

***Vs. DICTATORSHIP***





**EQUAL & TRANSPARENT PAY**

***Vs. RISKS FOR ALL AND PROFIT FOR SOME***



# PROTECTION FOR ALL

***Vs BEING LEFT FOR DEAD***



A photograph of a young couple kissing on the steps of a red train at night. The man is wearing a blue velvet jacket and the woman is wearing a dark coat. Other people are visible on the train and in the background, some taking photos. The train has large windows and a red exterior.

**SAME SEX MARRIAGE**


***Vs PERSECUTION VS EXECUTION***





**BOLD BRANDING**

***Vs BLAND AND UNIFORM***



**“THEY VILIFY US, THE SCOUNDRELS DO, WHEN THERE IS ONLY THIS DIFFERENCE: THEY ROB THE POOR UNDER THE COVER OF LAW AND WE PLUNDER THE RICH UNDER THE PROTECTION OF OUR OWN COURAGE.”**

**- BLACK SAM BELLAMY**



**PIRATES DIDN'T SET OUT TO  
CHANGE THE WORLD  
THEY SIMPLY TRIED TO CHANGE  
THEIR WORLD**

**COPRODUCTION:**

**NO MAGIC  
FORMULA**





**COPRODUCTION:**

**NOT ONE SIZE  
FITS ALL**



.. maybe we should  
try to think  
out of  
the  
box?

Innovation  
Department

**“The greatest crimes in the world  
are **not** committed **by** **people**  
**breaking the rules**, but by people  
following them” - Banksy**





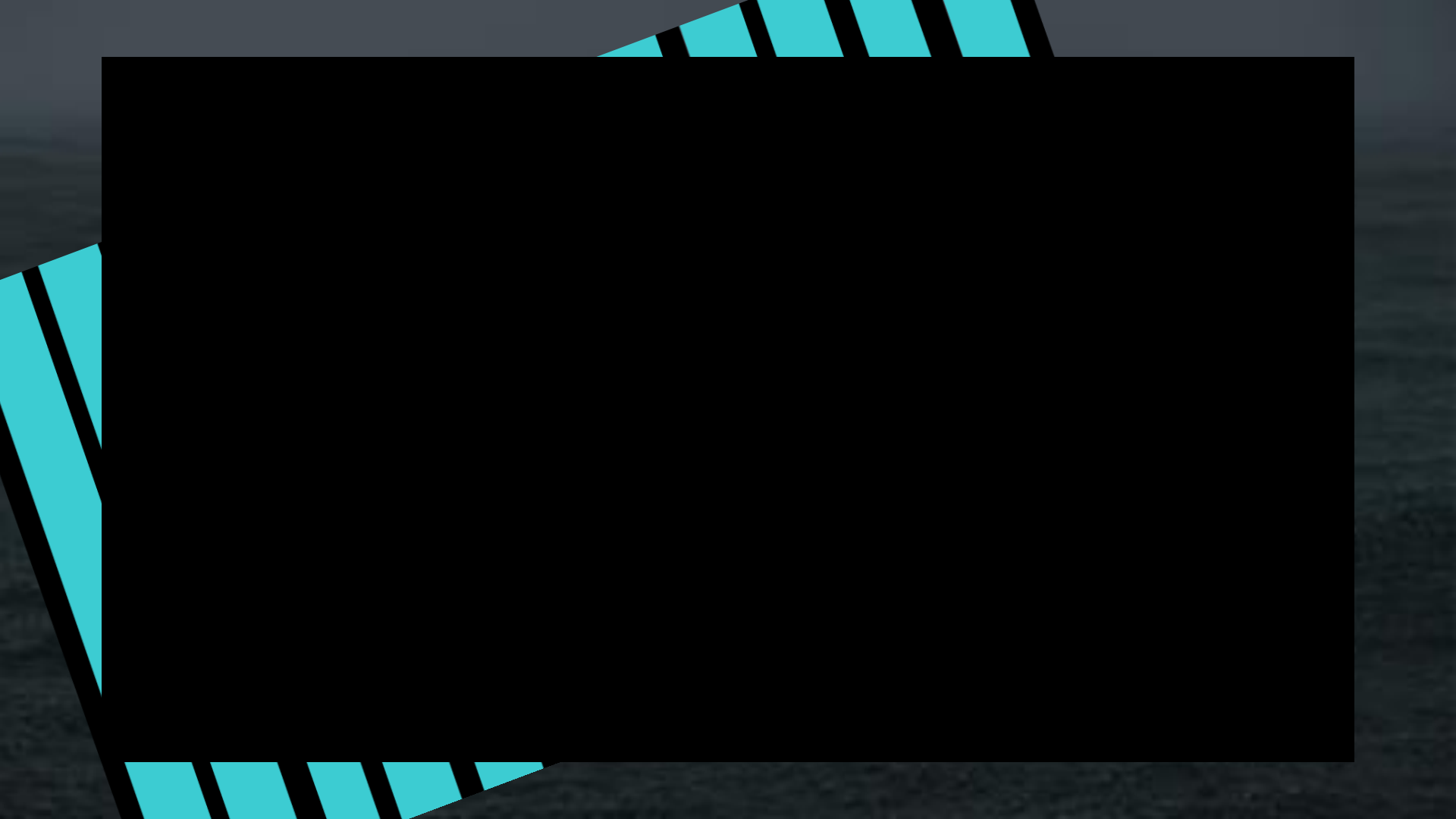




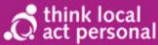
**RULE**

**BREAKERS**





# FINANCE RULES





think local  
act personal


HOMEABOUTPROJECTSRESOURCESNEWSEVENTSBLOGS & ARTICLES

Think Local Act Personal > Blogs & Articles > Pirates on bikes will help wel...

## Pirates on bikes will help wellbeing, not time and task



 **Rob Price**, Shropshire Council

 Added on 11/09/19

**making it real**

Yes, it is council money, that's public money, but have we **attached too many strings to it?**

During the TLAP session we were **encouraged to think creatively**, to **Think Like A Pirate**, but for me that was not as Cat described: inclusive, cohesive and collective.

No, for me, I was Douglas Fairbanks Junior (that's Orlando Bloom or Johnny Depp to our younger readers), swinging from a buffeting, canvas, arcing my cutlass sword through the red tape that would set our ship free.

**Cutting red tape not only makes citizens' lives easier, it could make ours (as staff) easier too. And that's not a bad thing.**

# HR RULES

# RECRUITMENT



## Tweet

Interviewing doesn't get much better than this.  
Successful experiment with group workshop style  
interviews today... pinboards and creativity to boot.  
[#professionalrulebreaking](#) [#BeMorePirate](#) [#piratescore](#)  
[@BeMorePirate](#) 😊 ❤️ 💀





← Tweet



Winning Hearts and Minds  
@WHMmanchester

MEET THE TEAM

Name: Christine Ashton

Role: Community Development Fieldworker

Chrissie currently works across Newton Heath and Collyhurst. She lives by the rule of "it's better to ask for forgiveness than permission" 📧 [#BeMorePirate](#)  
[@Camerados\\_org](#)

[@ChrissieWhm](#)



# WINNING AT WINNING HEARTS AND MINDS

# Coproduction

# Social Value

The tangible results of  
creating the right conditions

“Living the Life I want and doing the things that are  
important to me as independently as possible”

Funguarding

Why don't we try it  
Positive risk taking

What matters **to** people  
And communities

Cause **good** trouble

Relationships

Working alongside people  
and other 'providers'

Test quickly and fail fast

Re-Humanise

Its about **people**

Build support around  
**my** personal outcomes

Empathy

## Co-Creation

Creating the **right** conditions  
New organisational form

Very different  
conversations

Trust

Flexibility

Values

Let **me** take risks

Always learning  
and adapting

Re-write the Rules

## The Iceberg Effect...

Cat Duncan-  
Rees  
Curators of

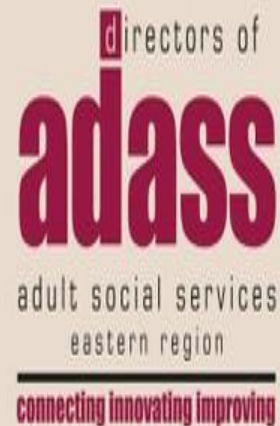


**COPRODUCTION....**

**RE-HUMANISE  
THE SYSTEM**



# Market development priorities



## Listen to these short stories – what strikes you?

1. What are the **key messages** in the stories?  
*i.e. what do people actually say?*

2. How do these experiences or emotions **relate** to your life?

*i.e. how do you connect with them at a human level?*



**Market development priorities**



**To register visit:**

<https://us02web.zoom.us/j/89Hk35y840?pwd=UjZMcUyOQzQEtXi89Hk35y840UlCB2ZTTr>

# Conversation of Change Workshop

## Monday 18<sup>th</sup> October 1-3pm (Zoom)

Listen to some of the stories and explore what this means in the context of today's workshop and in relation to the draft market development priorities...