# Ageing Well Strategy

# The background

- Ageing Well Strategy to plan for accommodation for older people in Central Bedfordshire to 2035
- Gaining the views of Central Bedfordshire residents to inform the strategy

#### Preparation

- Telephone interviews (600 people) age 45+ to determine current accommodation, moving intentions as they age
- A selection of those interviewed were asked, what's working well, not working well and what would you like to see in the future (I statements)
- Day centre attendees were also interviewed
- "I statements" were used in the coproduction workshops

### The workshops

- Two full day workshops took place in November 2022 and a follow up workshop in February 2023
- Attendees included people with lived experience, voluntary sector, housing, commissioning and adult social care
- Facilitated by Simon, Ali and members of our team

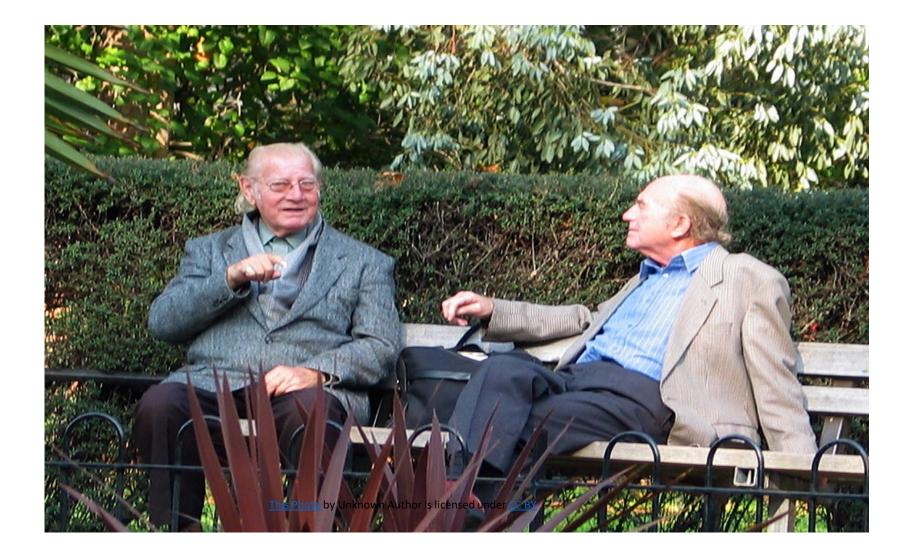
Cross cutting themes that emerged showed the importance of:

- Social connection
- Feeling safe and secure in your home and immediate environment
- Having access to health facilities
- Having access to amenities
- Having access to the right support
- Feeling financially secure

# The Action Plans

- Friendship benches
- Community Hub
- A booklet to promote health services in the local area
- Linking with colleges and schools to promote careers in the field of care

### Friendship benches



## Community hubs



#### Health information booklet



#### Promoting careers in care/social care



### Challenges

- Action plans broader than anticipated
- Knowledge about what's out there already
- Consideration as to who to invite to the original workshops
- Resources- time, commitment and money

#### Opportunities

- Incorporating the cross cutting themes into the strategy
- Consulting with the coproduction group on the strategy
- Future focus groups



# Any questions?