

An introduction to

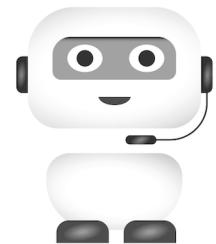


For years successive governments have been promising to 'fix' social care. They haven't, and they won't. It's time to reinvent the system ourselves. **ProjectCare will help animate and strengthen the great assets in our communities by creating the conditions to grow the Buurtzorg place-based model at scale.** It will do that by providing platform infrastructure to:

- 1.** Help people seeking care for themselves or their loved ones to define their own needs and wishes and connect with caregivers able and committed to co-design their support.
- 2.** Support people drawing on and providing care to learn and practice the Buurtzorg self-management approach, and to continuously improve by sharing experience and learning.
- 3.** Provide digital administrative services and access to coaching so that all parties in the care relationships benefit from agile and responsive support at affordable subscription cost.

ProjectCare is a partnership between Buurtzorg Britain & Ireland (BZBI) and Sitekit, combining our expertise and track records of supporting innovation for great services and jobs and productive resource use. Believing passionately that promoting wellbeing is crucial to enabling every one of us to exercise our right to live as a full citizen, we share the vision articulated by Social Care Future: "We all want to live in the place we call home with the people and things we love, in communities where we look out for one another, doing things that matter to us."

Our unique **virtual assistant** will help people explore their own needs and wishes and navigate to the best solutions for them. It will enable them to connect and co-design their care with neighbourhood-based teams operating within the Buurtzorg framework. And it will provide the supports those teams need to provide great care and enjoy the secure livelihoods their responsible, skilled work deserves.



The **crisis in social care** has been a long time coming. There have been commissions, reviews, enquiries and reports, but what have they changed in practice? Meanwhile, more and more people are left without the support they need, and care workers quit because the demands of their jobs undermine their love of the work.

Neighbourhoods and people needing or providing care are increasingly creating their own solutions, combining community building with social entrepreneurship. **ProjectCare will use cutting edge technology and our knowledge and experience of how Buurtzorg has succeeded to turbo-charge their creativity** – and show government that the way to 'fix' social care is to support citizen power.

Could you work with us to help make this happen?

Are you a nurse or caregiver who might like to be a pioneer in one of our start-up teams? Or someone seeking care for yourself or a loved one? Perhaps a community builder working to enable neighbourhoods to take better care of themselves? Or working for a local authority, the NHS or any organisation wanting to reinvent place-based care?



If you'd like to explore working with us we'd love to hear from you at:
info@buurtzorg.org.uk.