



MacIntyre

Providing support...your way

# Everyone Everywhere

Maximising the social impact of everything we do

Sarah Burslem and Kathryn Yates

Sian Lockwood and Simon Stockton

# Why?

- Why we commissioned the Everyone Everywhere Programme



MacIntyre

Providing support...your way

Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)

# MacIntyre's Purpose

People who draw on MacIntyre's support have gloriously ordinary lives, living the life they choose, using their gifts, skills and passions to contribute and connect to people in their local neighbourhood.

MacIntyre invests in and helps shape, neighbourhoods to be inclusive and welcoming spaces for everyone

‘Everyone, Everywhere’





Making  
Connections in  
Our Local  
Neighbourhood

Connect



MacIntyre  
Providing support...your way

Using  
gifts,  
skills and  
passions



Everyone Everywhere



Neighbourhoods

Look  
Outwards  
Not  
Inwards



What resources are  
in your community?



We Take  
Action



How can we help?



Helping  
people in  
our  
community

# WHAT we did

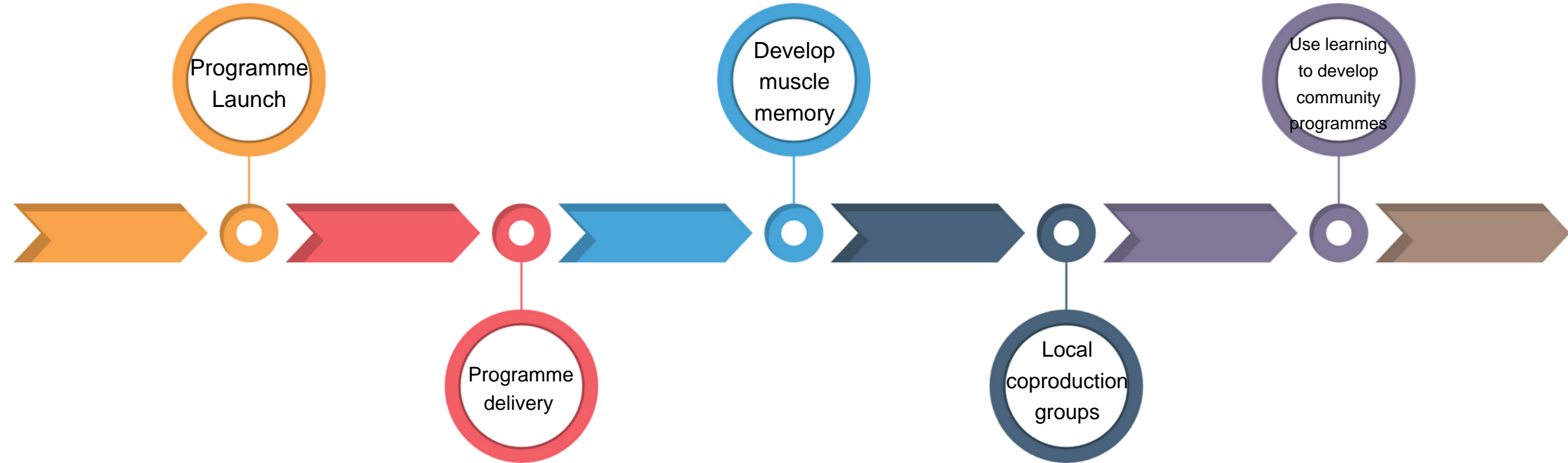


MacIntyre  
Providing support...your way

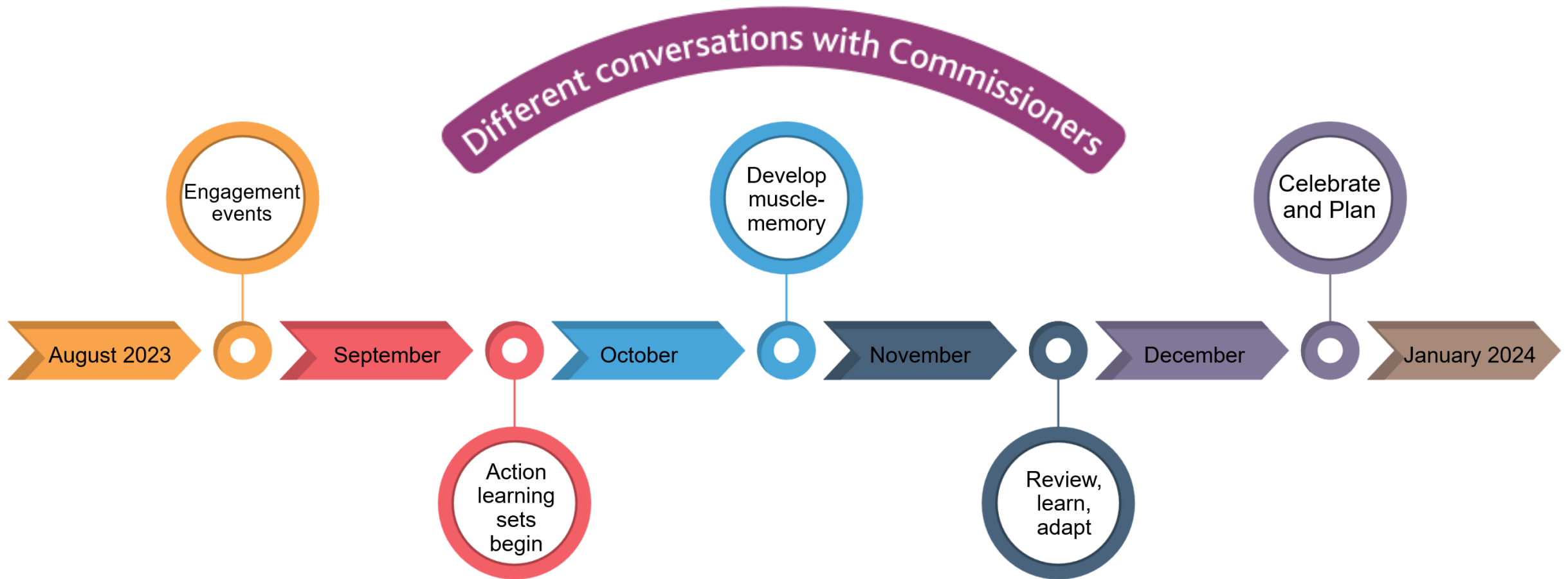
Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)

# Phase 1

# Phase 2



# Phase 1



MacIntyre

Providing support...your way

Social Media: @MeetMacIntyre

[www.macintyrecharity.org](http://www.macintyrecharity.org)



# Engagement events

- In every area
- Co-produced and co-delivered
- For frontline staff, people supported by MacIntyre and their families
- Share the vision – tell stories
- Make it practical – help people start to plan together





# Action learning sets

- Separate learning set for Area Managers
- Local learning sets for managers and frontline staff, and people drawing on MacIntyre's support
- Help with planning and addressing barriers
- Senior team involvement to identify and address any structural or cultural barriers



# Develop muscle memory

- Approach tailored to the area
- Frontline staff work with the people they support to find and engage with a community resource, tell people about MacIntyre, find out what is needed, and how MacIntyre can help
- Agree plan to contribute to meet local needs



# Review, learn, adapt

- Use action learning sets to gather learning about barriers and 'what works'
- Adapt approach in light of learning



MacIntyre

Providing support...your way

Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)

# Outcomes from Phase 1

- Staff at all levels, people drawing on support and families know about and are involved in Everyone Everywhere
- People know what they are good at and care about and how to contribute
- People know about the resources out there in the community and are connected
- People know what is needed in the local community and are beginning to think about how they can help



# IMPACT so far

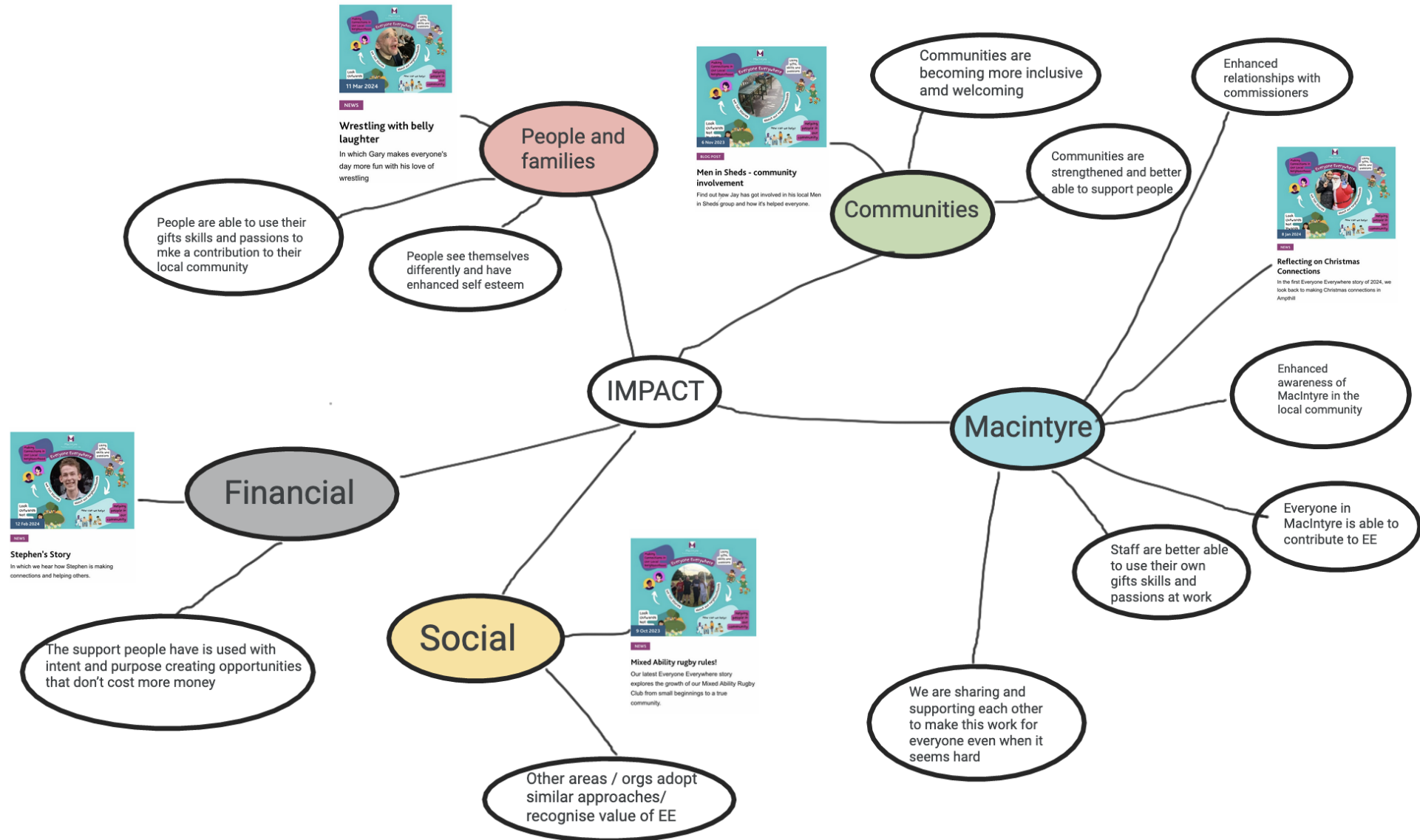


MacIntyre  
Providing support...your way

Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)



# Our theory of change



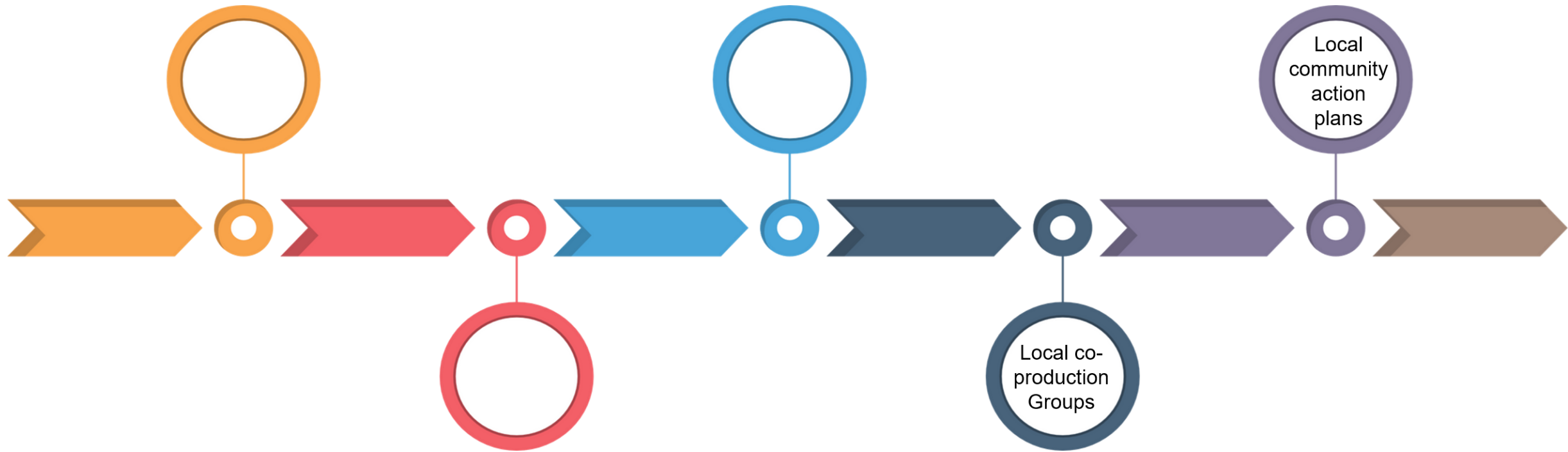
# NEXT steps



**MacIntyre**  
Providing support...your way

Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)

# Phase 2



# Expected outcomes from Phase 2

- In each local area, all MacIntyre people have been able to get involved in co-producing Everyone Everywhere locally
- There is a local Everyone Everywhere group that helps agree priorities and monitor progress
- Community members have an opportunity to help shape and contribute to Everyone Everywhere
- There is an Everyone Everywhere plan in each area that helps address identified local need



# COMMISSIONING context



MacIntyre  
Providing support...your way

Social Media: @MeetMacIntyre  
[www.macintyrecharity.org](http://www.macintyrecharity.org)



# Time to act: A roadmap for reforming care and support in England

## 37: Commissioning differently

Current commissioning structures and procurement processes can be a barrier to reform. They drive competition and division between providers and do not create space to take account of people's own assets and capabilities and the assets and resources of communities.....Contracts that are based on time and task limit the quality of care.

While many authorities have taken steps to commission more collaboratively, further work is needed to promote the close working between providers, the VCFSE sector, and those who draw on care and support.

<https://www.adass.org.uk/media/9685/adass-time-to-act-april-2023.pdf>





MacIntyre

Providing support...your way